



jesse j sutherland

DESIGN + PHOTOGRAPHY

PROFILE

A driven, resourceful **visual designer and photographer** with 7+ years of experience crafting visual media and content for clients in entertainment, culinary, hospitality and luxury. Exhibits unparalleled teamwork and leadership in addition to developing dynamic solutions and results in fast-paced environments.

EXPERIENCE

Senior Visual Designer | MGM Resorts International

Jul. 2015 - Present | Las Vegas, NV

- Pioneered the development of new corporate department focused on strategizing employee-directed communications and events for MGM Resorts International, including its local and regional properties.
- Manages design team, including: overseeing daily operations, implementing agency-style workflows, forming new processes to improve department efficiencies, recording project metrics and data, in addition to mentoring colleagues and team members.
- Leads the creation and design of visual communications, including: back-of house campaigns, printed / digital signage, event decor, directionals, UI/UX design, publications, presentations and photographic assets.
- Works with department and company leaders in constructing the branding/ identities for company-wide initiatives, including: new informational campaigns, online recognition programs and mobile applications.

Senior Graphic Designer | Wendoh Media Companies

Feb. 2012 - Jul. 2015 | Las Vegas, NV

- Collaborated with editorial and art departments to develop publication themes and editorial calendars.
- Assembled weekly, monthly and custom publications, including: designing and proofing layouts, sourcing and editing artwork, preparing files for production and submitting to press.
- Coordinated and executed photoshoots to capture exclusive imagery for publications and company projects.
- Managed web platforms' front- and back-end, including: working with digital teams to design web platforms, posting content per editorial calendar, optimizing artwork for web and maintaining site's aesthetics, appearance and functionality.

CONTACT

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EDUCATION

University of Nevada, Las Vegas

Feb. 2012 - Jul. 2015

Bachelors of Fine Art,
Emphasis in Graphic Design

College of Southern Nevada

Aug. 2010 - May 2011

SKILLS

- Adobe Creative Suite
- Branding & Identity
- UI/UX Design
- Photography
- Motion Graphics
- Publication Design
- Social Media
- Project Management

FEATURED IN

- **Vegas Seven** magazine
- **Vegas/Rated** magazine
- **Las Vegas Weekly** magazine
- **Vegas** magazine
- **Life Is Beautiful** Festival